



Vision

The Flower Cart Group supports a community in which all citizens are fully included and accepted.

Mission

The Flower Cart Group promotes community participation of adults considered to have an intellectual disability through supported training and employment.



ENHANCE CHOICES

Develop social enterprises to provide a choice of training and work options.



Develop and sustain social enterprises that match participant wants to community needs.



Demonstrate the value of hiring workers with complex barriers to employment.



BUILD PARTNERSHIPS

Role model community collaboration and workforce integration.



Include participants in a variety of operations.



Expand on community employment options.



Engage service partners in strategic partnerships.



GROW INCLUSIVELY

Preserve and encourage the evolution of our organizational culture.



Facilitate leadership opportunities for staff and participants.



Create HR resource plan.



Develop and encourage team building.



MANAGE CHANGES

Create a succession plan, a capital campaign, and a new facility.



Plan and execute capital campaign to provide a facility for our group of social enterprises.



Develop succession plan for staff and participants.



BUILD BRANDS

Generate internal and external brand communications.



Build an individual brand identity for our social enterprises.



Develop a social media strategy focused on inclusion.